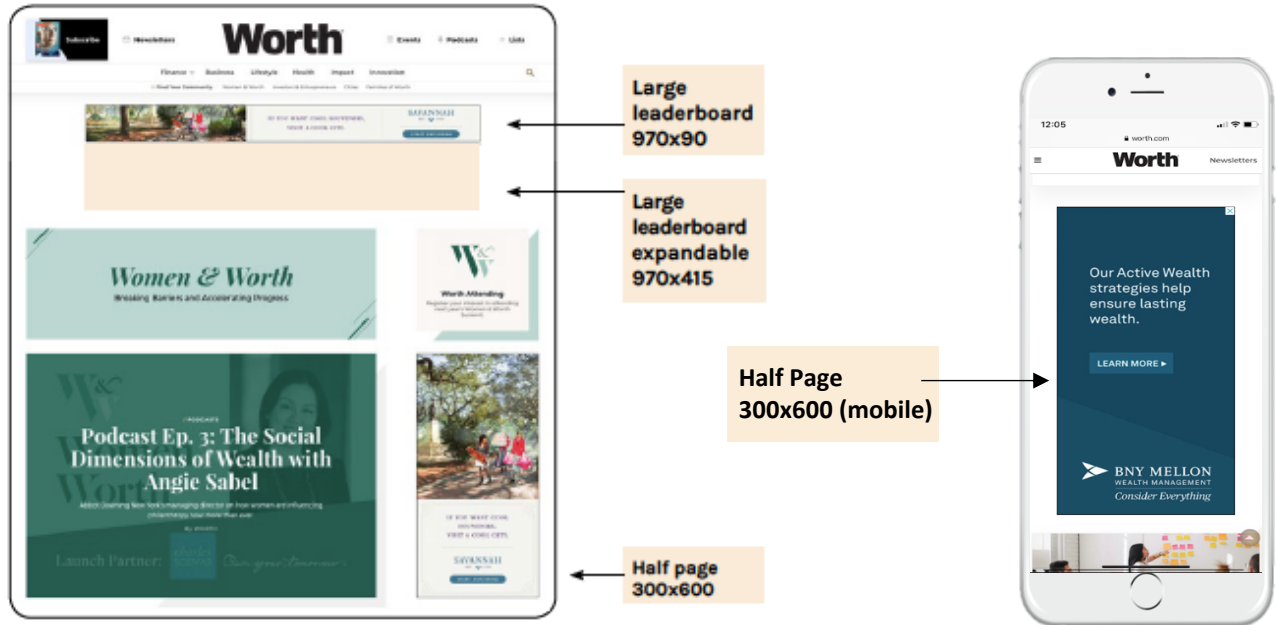


Worth.com

MOBILE AD UNITS	DIMENSIONS	SIZE
LARGE LEADERBOARD	300 X 50	20 kb max
LARGE LEADERBOARD EXPANDABLE	300 X 250	20 kb max
HALF PAGE	300 X 600	20 kb max
DESKTOP AD UNITS	DIMENSIONS	SIZE
LARGE LEADERBOARD	970 X 90	40 kb max
LARGE LEADERBOARD EXPANDABLE	970 X 415	100 kb max
HALF PAGE	300 X 600	40 kb max



Worth Targeted Newsletters

DISPLAY AD	DIMENSIONS	SIZE
DISPLAY ADVERTISING	500 X 150	50 kb max
DISPLAY ADVERTISING	250 X 250	50 kb max
"PRESENTED BY"	(YOUR LOGO)	50 kb max

